YOUR NEXT MUST HAVE SKILL

DATA PRODUCT STEWARDSHIP

14 CLASSES ONLINE CURRICULUM AND 3 DATA ECONOMY BOOKS

From Data Governance to AI Agents Powered Data Product Stewardship for organizations, teams and individuals willing to learn how to manage data products and maximise value.

Business Focused

DATA ECONOMY LANDSCAPE HAS CHANGED

The data economy landscape has evolved dramatically, shifting from traditional data management practices to a dynamic ecosystem centered around data products.

DATA PRODUCT STEWARDSHIP IS NOW THE MUST HAVE BUSINESS SKILL

HARVARD BUSINESS REVIEW

"Approach Your Data with a Product Mindset"

Jedd Davis, Dave Nussbaum and Kevin Troyanos, 2020

Data product leadership training needed

Data product leadership training needed

FOR BUSINESS DEVELOPERS
AND DATA PRODUCT TEAMS

FOCUS ON BUSINESS SKILLS

90%

business-focus, not technology

Data Product stewardship course is 90% business-focused, offering practical insights tailored for professionals looking to understand and manage strategies for data products.

DATA PRODUCT STEWARDSHIP COURSE INCLUDES

KEY DATA ECONOMY CONCEPTS AND HOW TO APPLY

- ✓ PRODUCT THINKING
- ✓ DATA CONTRACTS AND AGREEMENTS
- ✓ PRICING MODELS
- ✓ DATA PRODUCT GOVERNANCE
- ✓ COPILOTS AND AI AGENTS
- ✓ STANDARDS TO USE
- ✓ LIFE-CYCLE MANAGEMENT

ORGANIZED IN 4 INDEPENDENT COURSES

1	DEVELOP A WINNING PRODUCT MINDSET	**4** classes
2	DELIVERY & REVENUE – MONETIZE YOUR DATA	**3** classes
3	MODERN GOVERNANCE – FUTURE-PROOF YOUR DATA	**3** classes
4	AGENTIC STEWARDSHIP – UNLOCK AI-DRIVEN VALUE	**4** classes

Business Focused

ALL NEATLY AS ONE CLEAR LEARNING PATH

YOUR PATH TO DATA PRODUCT STEWARDSHIP

ONLINE

SELF-PACED

LEARNING PATH OF

14

CLASSES

START

DATA ECONOMY

VALUE PERCEPTION

USECASES DRIVEN

PRODUCT MINDSET

MONETIZATION AND PRICING PLANS

DATA CONTRACTS AND AGREEMENTS

DATA PRODUCT TYPES

MODERN STANDARDS

EVERYTHING AS CODE

LIFE CYCLE MANAGEMENT

FINISH

TRANSFORMATION MODEL

AGENTIC STEWARDSHIP

ROLE-BASED AGENTS

COPILOTS

DATAPRODUCTSTEWARDSHIP.COM
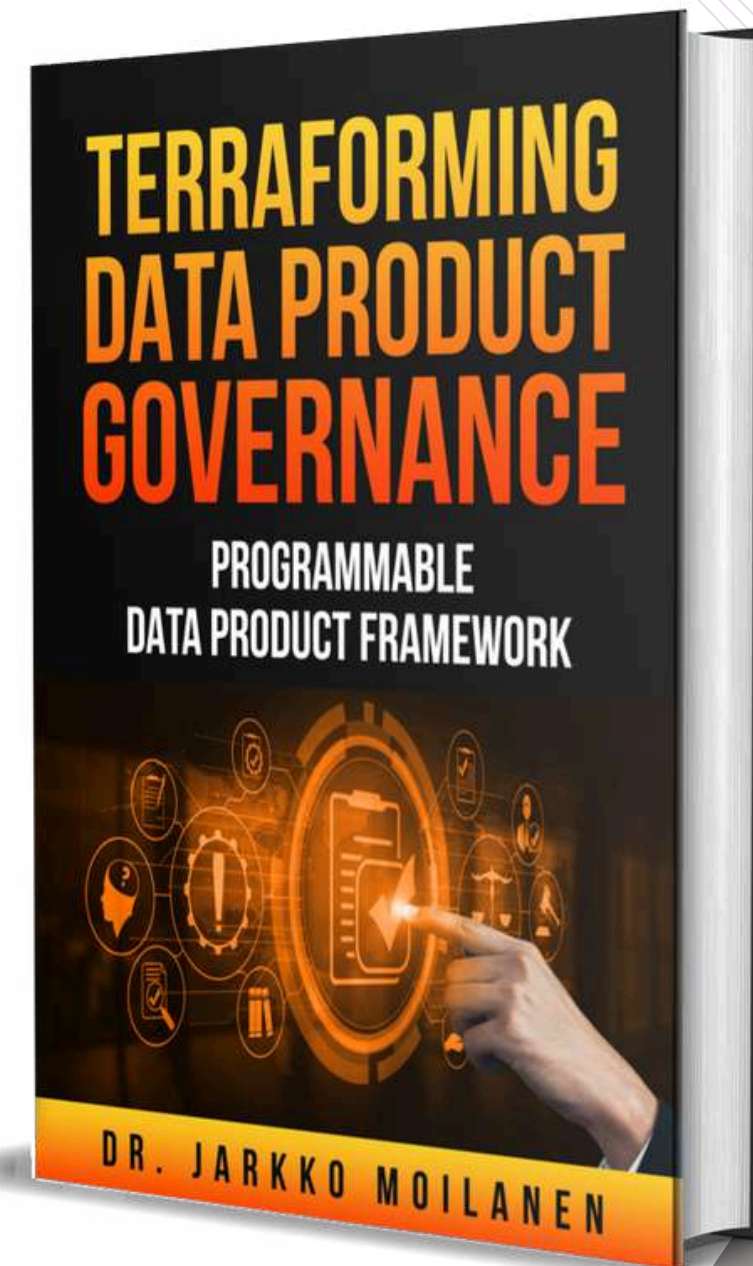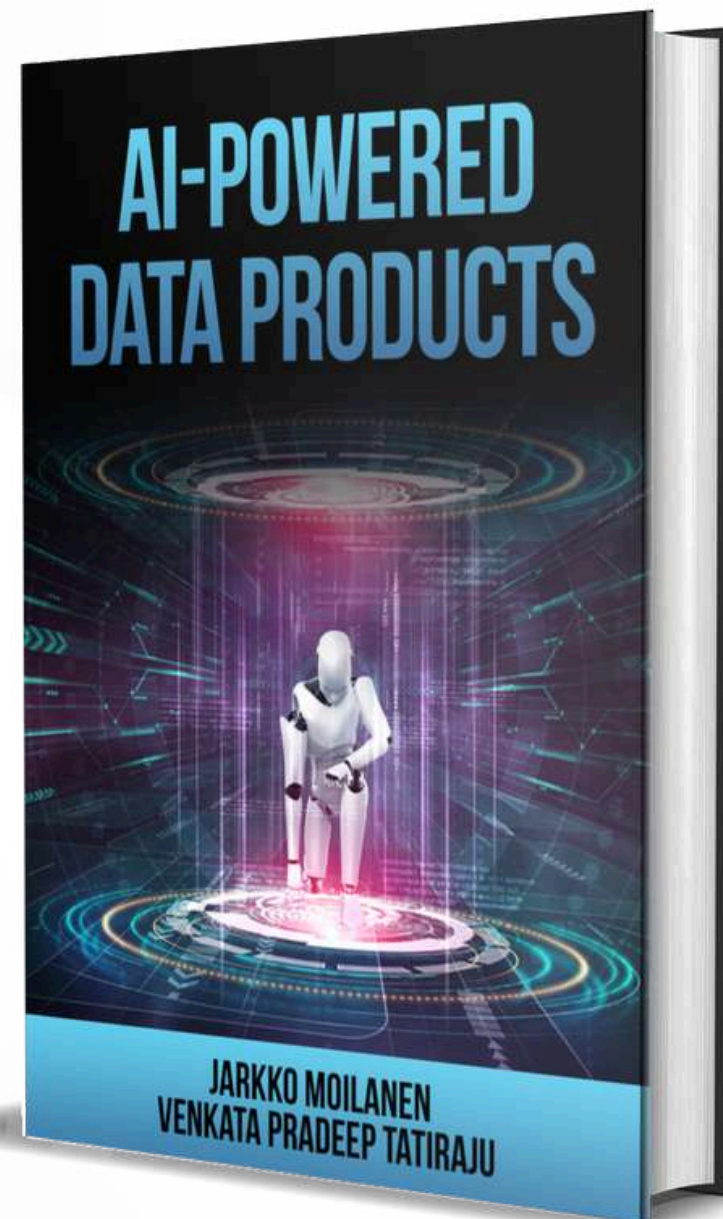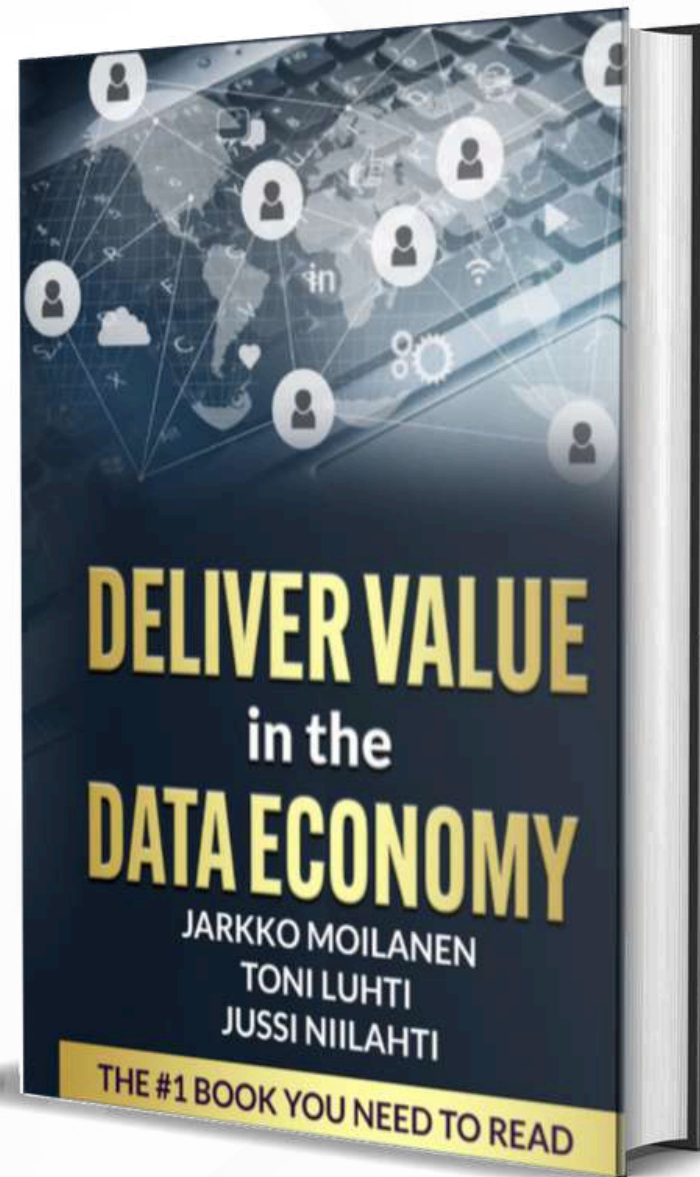
Best selling books included in the Data Product Stewardship course

DATA ECONOMY TRILOGY INCLUDED

**3 BOOKS
700+ PAGES
Real use cases**

Total value

$90

AI-POWERED
DATA PRODUCTS

TERRAFORMING
DATA PRODUCT
GOVERNANCE

PROGRAMMABLE
DATA PRODUCT FRAMEWORK

DELIVER VALUE
in the
DATA ECONOMY

JARKKO MOILANEN
TONI LUHTI
JUSSI NIILAHTI

THE #1 BOOK YOU NEED TO READ

JARKKO MOILANEN
VENKATA PRADEEP TATIRAJU

DR. JARKKO MOILANEN

Data Product Stewardship course designed by

DR. JARKKO MOILANEN

> 20+ years of experience shaping the global API and Data movement

> Pioneering Agentic AI Adoption in Data Exchange in Abu Dhabi

> 10+ years Leadership in Data Innovation

> Creator of Leading Data Product Specification under Linux Foundation

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AND LEARN THE NEXT MUST HAVE SKILL

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